Taking Jewish Education to a Whole New Level
Impact of Torah Live

Organizations that have used Torah Live materials

- Parkway Jewish Center
- Shulamith School of Brooklyn
- Solomon Taylor Law Firm
- St. John's Wood Synagogue
- The Jewish Enrichment Center
- The Jewish Study Network
- The Lauder Midrasha (Berlin)
- The Seattle Kollel
- The White Shul
- Tiferes High School for Girls
- Bais Yaakov
- Tiferet Avot
- Tomer Torah
- Torah Learning Center of Northbrook
- Torah Links of Middlesex County
- Torah Links of Monmouth
- Torah MeTzion
- Torah Umesorah
- Toras Emet
- Toras Shraga
- TRIBE
- Tucson Hebrew Academy
- United Synagogue Convention
- Women of St. Johns Wood
- WOW (Kiruv org for young professionals)
- Yachad Outreach Center
- Yavneh College
- Yeshiva Shmuel Ziv
- Yeshiva Torah Chaim Toras Emet Academy of Miami
- Yeshivas Ahavas Chaim
- Yeshivas Beis Zion
- Yeshiva Gedolah of LA
- YULA
- Yeshiva University (YU)
- Yeshivos Ohr Yaakov
- Yesod
- Yesodei Hatorah Yeshiva
- Yisraelink
- Young Israel Jamaica Estates
- Young Israel of Brookline
- Young Israel of Cherry Hill
- Young Israel of Northridge
- Young Israel of Phoenix
- Young Judea / FZY Year Course
TOP ROW FROM LEFT TO RIGHT:
Ariel Bauer (Animator) • Aviv Vana (Videographer) • Rabbi Yitzchak Yudkovski (Lecturer)
Ben Katz (Film Director) • Gavriel Horan (Public Relations) • Rabbi Yisrael Stilerman (Researcher)
David Komar (Programmer) • Eli Veffer (Special FX) • Josh Goldberg (Creative Director)
Yossie Weiss (Program Manager)

BOTTOM ROW FROM LEFT TO RIGHT:
Mrs. Becky Roth • Rabbi Dan Roth (Founder)
Rabbi Yitzchak Berkovits (President) • Rabbi Nochum Stilerman (Board Member)
Mrs. Denah Stilerman (Editor)
Letters of recommendation
Bringing our Heritage to Vivid Color
Rabbi Dan Roth insists that he never wanted to be the star of any show. So why do the popular educational videos produced by his company, Torah Live, often feature Rabbi Roth going to the ends of the earth, literally, to bring Torah concepts to life for today’s generation? The answer, he says, can be found in a commentary on Pirkei Avos that few people have read.

by Yonason Rosenblum.
Photos: Ouria Tadmor, Yitz Russek, Torah Live Archives
“When you share your plans with others and they brush them aside, **don’t lose heart.** On the contrary, realize that’s the best sign that you have found your **unique mission in life**.”

**MINDSET FOR THE 21ST CENTURY** Rabbi Roth taught himself six sophisticated computer programs, scriptwriting, photography, and acting to make his videos relevant.
Roth is ready and willing to go to any length for an arresting visual. The Torah Live website, for instance, contains an amusing clip of him sinking underwater, astride a camel, for the video on tevillas keilim.

A New Toolbox for the Classroom: Roth is ready and willing to go to any length for an arresting visual. The Torah Live website, for instance, contains an amusing clip of him sinking underwater, astride a camel, for the video on tevillas keilim (immersion of utensils). In response to a question as to the most difficult visual he has ever filmed, Dan whipps out his ever-present laptop and shows me a video clip of himself and his production team schepping a prefabricated saccuh into the Judean desert to gain a sense of the barren and bowing wilderness in which Kela Yisrael were sheltered by the Clouds of Glory.

But the content is not subverted to the visuals: the latter are meant to enhance and clarify the content, and to hold the attention of the audience. “I tried learning halachos brachos from Shalchan Aruch. I tried learning from Mishnah Berurah. But neither gave me the clarity for practical application that the Torah Live lecture did,” commented one Mirrer Yeshivah student.

Long before the first visual effect has been conceived, Dan has accumulated hundreds of pages of material touching on a topic. Dozens of halachic questions have been brought to Rav Yitzchak Berkovits for resolution. Though
Rabbi Dan Roth in the Judean Desert filming Torah Live’s, “Sukkos: The Ultimate Shelter.”
The average American teenager is plugged in to some form of media all the time. As many as ten hours a day. On top of that, most kids and teens today aren’t interested in learning something unless they see an immediate benefit to their lives even if the teacher presents it in a lively fashion. Today’s teachers therefore face the double challenge of presenting material in an exciting and engaging manner and showing its personal relevance to students.

Unfortunately, this problem affects Torah education as well. In a world of fast-moving visual images, how do we get students to stop and take note of their heritage, to help them become passionate about Torah? Is it possible to harness technology to make Torah meaningful and relevant to the masses without compromising its depth or beauty?

“Thirty Is For Strength”

Rabbi Dan Roth, founder and director of Torah Live, a dynamic multimedia Torah organization, realized that many people today need to be taught Torah in their language. He learned how to speak to the generation the hard way.

Rabbi Roth’s very first day of teaching didn’t go at all as planned. Originally from London, he had been learning in Kollel for many years in some of Israel’s finest yeshivos, including Mir Yeshivat Mir and the Kollel of Rabbi Twerski, Rebbe Menachem. Where he started thinking about getting involved in teaching.

He decided to teach a night webinar in Pekiel Avo to prepare material for lectures. He loved it so much that he began teaching more and more time to it, and soon realized that he had the makings of a series on his hands. He wrote a book, however, would require more than a few hours a day. The idea of having full time courses learning to study Pekiel Avo in depth isn’t even right. He sought Rabbi David Orlofsky’s advice.

“Age twenty is for learning; age thirty is for strength,” explained Rabbi Orlofsky, quoting from Brit Arav (5:23). “Mature adults are able to break molds of wood and concrete with their bare hands because they know how to focus all their energy onto one point. Your twenties are meant for exploring various life goals and ambitions to learn what you like and what you’re good at. The time you reach thirty, however, you are expected to know enough about your strengths and character to be able to strip away everything else and focus all your energies and abilities into your unique talent. That’s where strength means.”

Rabbi Roth had just turned thirty.

Inspired by Rabbi Orlofsky’s words, he spent the next three years of his life writing a book about everyday-life man and the teachings of Pekiel Avo. In the process of writing the book, he realized he had a talent for making Torah come alive and down-to-earth. The book was eighty entitled Reference — Brit Arav for the Twenty-First Century (Dishenam). After he finished the book, he got his first teaching job in a program for middle teens of Chieh Seminath in Yeshiva. He was teaching his students would relate to Pekiel Avo, but he was in for a shock. The class was a total nightmare. The students completely ignored him; some were sitting at the back of the room.

“I was enough to make anyone say goodbye to a career in teaching,” he recalls. Instead of quitting, however, he decided to try to get to the root of the problem.

The Solution

When he thought about it, he realized that the issue wasn’t the kids or the material. It was the entire generation.

“Today people are used to receiving information in a whole new way,” he explained. “Modern media has changed the way many people learn. For them, we have to translate the eternal truths of our Torah into today’s language. I had to get with the program.”

He decided to pick a topic he knew the students would be excited about… and making money seemed like a good place to start.

He set to work researching the interests of his age, setting aside a few of one’s income for charity the Torah’s recipe for financial success… and thought about dynamic ways to present it. Rabbi Roth had
using cutting-edge technology. This, however, is a
philanthropic, non-fee earning and highly professional.
TorahLive is a revolutionary way of reaching Torah
to the big Kiddush Hashem.

Cooking

A few weeks ago, many participants reported filling
in their own mizraim, and preparing a
$10000 Kiddush Hashem that if the deal went through
they would give the money to the

"It realized the incredible power of multimedia to
reach people," Rabbi Roth said. "This is the regular
year, not a philanthropic year. By any means, ready to
read.(a) They were very excited.
I am happy about

"What started as a teaching disaster with a group
of teenagers ended up being a huge success for
education. It's a revolutionary way to get people excited
about Torah."

Seeing the impact the presentations were having,
TorahLive has now been licensed to
schools and other organizations around the world, giving
them the tools and skills to run the presenta-
tions themselves. So far, TorahLive presentations
have been purchased by organizations in the United
States, England, South Africa and Israel. Materials are
now also available on DVD for home or group viewing.

"The slippery slope of people leaving the fold or
the那一天s of adults—beginning when
mizraim are practiced by rote," Rabbi Roth said.
"We're trying to give people excited about Torah, showing them
that there's nothing so deep or as sweet as our heritage.
This is a lifetime calling. It drives me day and night. I
feel a responsibility to help our children as possible get
clarify about Hashem's Torah."

His vision for TorahLive is to increase Kiddush Hashem in

In his pocket, Rabbi Roth carries a quote from Rav
Shmuel D獭m, who says, "When one acts
with misgivings, faith is not a matter of practice."
In the current situation, writes Rabbi Desler, spreading Torah
is not just the most important task. It is the only one.

"Hashem gave each of us natural talents and abilities
that we must use to aid in Kiddush Hashem." Rabbi Roth
continued. "A few years ago, when I was in school,
financial and family pressure for me to get a job was
mounting, but I couldn't figure out what I was going to
do with my life. I totally couldn't sleep at night, won-
dering what my next step would be. I never had any
idea that I would end up doing anything like this."

"What's happening is that the Torah has an opinion
on all the issues that the world is struggling with today:
not only an opinion but a deeper perspective, one
that's higher, subtler, and more profound. The Torah
takes relatively ancient but timeless truths and
translates them into today's language so everyone can
have access to our rich heritage.

Rabbi Roth can be reached through the Hamudia
office. [1]"
| 1. Afikei Torah            | 54. Congregation Aish HaTorah |
| 2. Ahava V’achva          | 55. Congregation Beit Hillel of Flatlands |
| 3. Ahavas Torah           | 56. Congregation Beth Jacob of Irvine |
| 4. Aish HaTorah of Cleveland | 57. Congregation Beth Tikvah |
| 5. Aish HaTorah of Denver | 58. Congregation BIAV          |
| 6. Aish HaTorah of Detroit| 59. Congregation Etz Chajim    |
| 7. Aish HaTorah of Jerusalem | 60. Congregation Emek Bracha |
| 8. Aish HaTorah of Mexico | 61. Congregation Light of Israel (Orthodox) |
| 9. Aish HaTorah of NY     | 62. Congregation Ohav Shalom   |
| 10. Aish HaTorah of Philadelphia | 63. Congregation Ohr Torah - Yardley Jewish center |
| 11. Aish HaTorah of St Louis | 64. Congregation Shaarei Simcha |
| 12. Aish HaTorah of Thornhill | 65. Congregation Shaarei Tefilla |
| 13. AJP (Association of Jewish Outreach Programs) | 66. Congregation Shearith Israel - Spanish Portuguese |
| 14. Ateres Mordechai      | 67. Congregation Sons of Israel |
| 15. Ateres Yerushalayim  | 68. Dallas Area Torah Association |
| 16. Atlanta Scholars Kollel | 69. Darchei Bina          |
| 17. AZ Russian Programs   | 70. Derech (Ohr Samayach)     |
| 18. Bais Yaakov of Boston | 71. Derech Etz Chaim         |
| 20. Bar Ilan University  | 73. Edgware Adath Yisroel Congregation |
| 22. Bay Shore Jewish Center | 75. Etz Chaim          |
| 23. Be’er Miriam         | 76. Emet Outreach          |
| 24. Belmont Synagogue    | 77. Etz Chaim            |
| 25. Beth Din             | 78. Etz Chaim Center for Jewish Studies |
| 26. Beth Jacob           | 79. EYHAT                |
| 27. Beth Jacob Congregation | 80. Finchley Central United Synagogue |
| 28. Beth Tfiloh Upper School Library | 81. FZY
| 29. Bnei Shalom         | 82. Hadley Wood Synagogue |
| 30. Borehamwood & Elstree Synagogue | 83. Hakotel    |
| 31. Boston’s Jewish Community Day School | 84. Hampstead Garden Suburb Synagogue |
| 32. Brandywine Hills Minyan | 85. HANC            |
| 33. Calabasas Shul      | 86. Hasmonean High School |
| 34. Camp Bnos Agudah    | 87. Hebrew Academy of Cote Saint Luc |
| 35. Carmel School      | 88. Hebrew Discovery Center |
| 36. Chabad at the Beaches | 89. Highgate Synagogue Cottage |
| 37. Chabad Chayil       | 90. HM Treasury          |
| 38. Chabad of Howard Beach | 91. Immanuel College    |
| 39. Chabad of Lake Encino | 92. JEWEL            |
| 40. Chabad of Las Cruces & Southern New Mexico | 93. Jewish Community Day School in MA |
| 41. Chabad of Montreal  | 94. Jewish Education Team, University Campuses in Chicago |
| 42. Chabad of Reston Herndon | 95. Jewish Family Experience |
| 43. Chabad of South Bay | 96. Jewish FED of Greater Atlanta / Congregation Ariel |
| 44. Chabad of TCNJ      | 97. Jewish Inspiration |
| 45. Chabad Russian Synagogue | 98. Jewish Learning Experience |
| 46. Chai Center of West Bay | 99. Jewish Learning Initiative on Campus |
| 47. Chaye Israel       | 100. JFI           |
| 48. Chochmas Lev       | 101. JFS School       |
| 49. CLYO              | 102. JLE            |
| 50. Cockfosters United Synagogue | 103. Kehillat Massada Synagogue |
| 51. Congregation Agudath Sholom | 104. Keneseth Beth Israel |
| 52. Congregation Ahavat Israel Chabad | 105. Kerem B’Yavneh |
| 53. Congregation Aish HaTorah | 106. Kesher |
| 54. Congregation Aish HaTorah | 107. Kibbutz Pardes Hadzor |
| 55. Congregation Beit Hillel of Flatlands | 108. Kesher Lev |
| 56. Congregation Beth Jacob of Irvine | 109. Kesher Synagogue |
| 57. Congregation Beth Tikvah | 110. Kesher Synagogue |
| 58. Congregation BIAV | 111. Kesher Synagogue |
| 59. Congregation Etz Chajim | 112. Kesher Synagogue |
| 60. Congregation Emek Bracha | 113. Kesher Synagogue |
| 61. Congregation Light of Israel (Orthodox) | 114. Kesher Synagogue |
| 62. Congregation Ohav Shalom | 115. Kesher Synagogue |
| 63. Congregation Ohr Torah - Yardley Jewish center | 116. Kesher Synagogue |
| 64. Congregation Shaarei Simcha | 117. Kesher Synagogue |
| 65. Congregation Shaarei Tefilla | 118. Kesher Synagogue |
| 67. Congregation Sons of Israel | 120. Kesher Synagogue |
| 68. Dallas Area Torah Association | 121. Kesher Synagogue |
| 69. Darchei Bina | 122. Kesher Synagogue |
| 70. Derech (Ohr Samayach) | 123. Kesher Synagogue |
| 71. Derech Etz Chaim | 124. Kesher Synagogue |
| 72. DRS / Hebrew Academy of Long Beach (HALB) | 125. Kesher Synagogue |
| 73. Edgware Adath Yisroel Congregation | 126. Kesher Synagogue |
| 74. Edgware Torah Centre | 127. Kesher Synagogue |
| 75. Etz Chaim | 128. Kesher Synagogue |
| 76. Emet Outreach | 129. Kesher Synagogue |
| 77. Etz Chaim | 130. Kesher Synagogue |
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| 83. Hakotel | 136. Kesher Synagogue |
| 84. Hampstead Garden Suburb Synagogue | 137. Kesher Synagogue |
| 85. HANC | 138. Kesher Synagogue |
| 86. Hasmonean High School | 139. Kesher Synagogue |
| 87. Hebrew Academy of Cote Saint Luc | 140. Kesher Synagogue |
| 88. Hebrew Discovery Center | 141. Kesher Synagogue |
| 89. Highgate Synagogue Cottage | 142. Kesher Synagogue |
| 90. HM Treasury | 143. Kesher Synagogue |
| 91. Immanuel College | 144. Kesher Synagogue |
| 92. JEWEL | 145. Kesher Synagogue |
| 93. Jewish Community Day School in MA | 146. Kesher Synagogue |
| 94. Jewish Education Team, University Campuses in Chicago | 147. Kesher Synagogue |
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| 99. Jewish Learning Initiative on Campus | 152. Kesher Synagogue |
| 100. JFI | 153. Kesher Synagogue |
| 101. JFS School | 154. Kesher Synagogue |
| 102. JLE | 155. Kesher Synagogue |
| 103. Kehillat Massada Synagogue | 156. Kesher Synagogue |
| 104. Keneseth Beth Israel | 157. Kesher Synagogue |
| 105. Kerem B’Yavneh | 158. Kesher Synagogue |
| 106. Kesher | 159. Kesher Synagogue |
107. Keshermn.com / Your Jewish Connection
108. King David Linksfield Primary and High schools
109. King David Primary school
110. Kisharon Day School
111. Lev Aharon
112. Lido Beach Synagogue
113. Lubavitch
114. Maalot
115. Maaseh Chiya
116. Mabat
117. Machon Shlomo
118. Machon Yaakov
119. Manhattan High for Girls
120. Massada School
121. Mathilda Marks Kennedy Jewish Primary School
122. Me’or Hatorah
123. Mechina Chemdas Binyomin
124. Menorah Grammar School for Boys
125. Menorah High School for Girls
126. Menorah Shul
127. Meor
128. Meor Vision
129. Meor, Emory University
130. Mesivta
131. Mevaseret Yerushalayim
132. Michlala
133. Midreshet Rachel v’Chaya College of Jewish Studies for Women
134. Midreshet Tehilla
135. Mir
136. Moshav Mattisyahu
137. Mount Kisco Hebrew Congregation
138. Naima Primary School
139. Nefesh Dovid
140. Ner LeElef (Kollel group)
141. Ner Yaakov
142. Ner Yisrael
143. Netzach
144. Netzach Yisrael
145. Neve Yerushalayim
146. New Hendon Shul
147. Noam School
148. North Cheshire Jewish Primary School
149. North Hendon Adass
150. Northwood United Synagogue
151. Ohab Zedek
152. Ohr Elyahu
153. Ohr Haemet
154. Ohr Penina
155. Ohr Samayach
156. Orot Etzion School
157. Partners in Torah
158. Passaic
159. Phoenix Hebrew Academy
160. Prinim Seminary
161. PricewaterhouseCoopers
162. Raanana Community Kollel
163. Rabbi Jacob Joseph School of Staten Island
164. Rabbi Reisman Yarchei Kalla
165. Rabbi Senter
166. S.E.E.D (UK)
167. Sdei Chemed Camp
168. Sha’alvim for Women
169. Shaarei Shamayim
170. Shaarei Torah
171. Shaarei Tzion Boys School
172. Shaarei Tzion Girls School
173. Shaarei Youth
174. Shapell’s College
175. Sharfams
176. Shore Parkway Jewish Center
177. Shulamith School of Brooklyn
178. Solomon Taylor Law Firm
179. St. John’s Wood Synagogue
180. The Jewish Enrichment Center
181. The Jewish Study Network
182. The Lauder Midrasha (Berlin)
183. The Seattle Kollel
184. The White Shul
185. Thornhill Woods Shul
186. Tiferes High School for Girls / Bais Yaakov
187. Tiferet Avot
188. Tomer Devorah
189. Torah Learning Center of Northbrook
190. Torah Links of Middlesex County
191. Torah Links of Monmouth
192. Torah Mesorah
193. Torah U’Mesorah Teacher Centre
194. Torah Umesorah
195. Toras Emes
196. Toras Yaakov
197. Tiferes torah
198. Tiferes torah
199. Torah Learning Center of Northbrook
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209. Yeshiva Darchei Torah
210. Yeshiva Gedolah of LA
211. Yeshiva Shaarei Tzion
212. Yeshiva Toras Chaim Toras Emes Academy of Miami
213. Yeshiva University (YU)
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215. Yeshivas Beis Zion
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220. Young Israel Jamaica Estates
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222. Young Israel of Brookline
223. Young Israel of Cherry Hill
224. Young Israel of Northridge
225. Young Israel of Phoenix
226. Young Judaea / FZY Year Course
227. YULA
To date, the Torah Live videos have been viewed hundreds of thousands of times in more than 100 cities worldwide (New York, Atlanta, London, Munich, Sydney, Johannesburg, Jerusalem) to both secular and religious audiences.

The list of presentations below are available for dedication. Sponsors have the option of creating a tribute video about their loved one that will be included as part of the presentation. That way the persons life legacy can live on for generations to come, inspiring Jews across the globe.

1. Charity: The Ultimate Investment
2. Chesed: The Ultimate Kindness
3. Hachnosas Orchim
4. Judging others Favorably
5. Leadership: The Ultimate Responsibility part II
6. Tefillin: The Ultimate Bond
7. Blessings: The Ultimate Acknowledgment
8. Success: The Ultimate Tools for Life
9. Shatnez: The Ultimate Divide
10. Jealousy: The Ultimate Drive
11. Utensils: The Ultimate Adventure
12. Sukkot: The Ultimate Shelter
13. Kosher: The Ultimate Diet
14. Yichud: The Ultimate Safeguard
15. Sabbath: The Ultimate Treasure
16. Chanukah: The Ultimate Dedication
17. Anger: The Ultimate Challenge
18. Advertising & Honesty
19. Laws of Loans and Interest (Ribbis)
20. Drug Abuse and Addiction
21. The Making of a Hero: Character Development
22. Wisdom of the Hebrew Alpha Bet
23. The Temple Mount: Past and Present
24. Jewish Life Cycle: From Cradle to Grave
25. Land of Israel: Intrinsic Holiness
26. Putting the Holy Back into Holiday: Yom Tov
27. Higher Living: Emunah and Bitachon
28. Tzitzis
29. Prayer
64% of people will watch until the end of a 30 minute infomercial while only 20% will read until the end of an article.

- The Zen of Social Marketing

Torah was given in 70 languages because each student should be taught in the language they best understand. Today, for many people, one of the foremost languages is the ability to show Torah in a way that is alive before the students eyes.

- Rabbi Noach Orlowek

The Ribono Shel Olam has given our generation the knowledge and ability to produce vivid images and productions which stimulate the mind and impress upon one’s memory. It is important that this be used for pure purposes to further Torah knowledge and mitzvah observance

- Rabbi Yisroel Reisman
CALIFORNIA: “They were awed by the fact that Torah can be presented in such a state of the art, sophisticated manner. It is incredible to be able to teach such a complex area of halacha in a way that both beginners and advanced students grasp something on their level. It’s really bringing the greatness of Torah to the community.” - Rabbi Yaakov Vann of the Calabasas Shul commenting on Mezuzah presentation

JERUSALEM: “Torah Live communicates with people in a language they understand and enjoy. A visionary and imaginative presentation which engages young people in an exciting and professional way.” - Rabbi Anthony Manning of Baer Miriam commenting on Success presentation

BALTIMORE: “It was amazing to see how powerfully and quickly the material and its mode of presentation captured the hearts and minds of my students.” - Rabbi Yosef Tropper of Yeshiva Ketana commenting on Mezuzah and Success presentations

AUSTRALIA: “The kids loved it! Torah Live’s cutting edge makes Judaism come alive for students and teachers alike. There are a lot of Torah-tech organizations out there but none that are as comprehensive and user friendly as Torah Live. If only you had more presentations.” - Ryan Bassarabie of Massada school in Sydney commenting on Chanukah presentation